

Organised by:



# POST SHOW REPORT 2024

## THE Dairy EXPO

09-11 August 2024

India Expo Center & Mart,  
Greater Noida, Delhi - NCR, India

International  
EXHIBITION on  
**DAIRY SECTOR**

For Any Query

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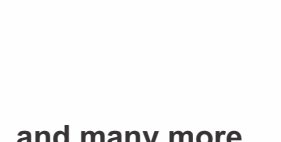
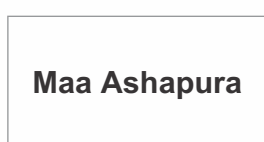
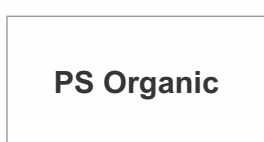
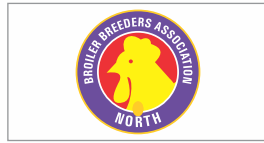
## Exhibiting the Future of DAIRY Industry



The Dairy Expo 2024 successfully took place in Greater Noida, Delhi NCR, India. The event succeeded in attracting visitors from almost every part of the Indian subcontinent and also from abroad. The show featured a high proportion of exhibits with exclusive national and international visitors, as well as a comprehensive product range from market leaders in India. The Dairy Expo 2024 was a confluence of international and national manufacturers and dealers showcasing their latest products, technologies, equipment, etc., to meet and network with the trade industry as well as end-users, with the main aim of discovering new business opportunities. The Dairy Expo is the best public interactive platform for resource sharing, product purchasing, and brand display for the people and the industry. The encouraging feedback from the participants points to a bigger show in the coming edition.

The event was supported by the reputed industry associations CLFMA of India, Domestic and International media partners also contributed to its success. Organized by Pixie Expomedia Pvt. Ltd., it has become one of the biggest business carnivals in India.

**Exhibitors & Partners**



**Glimpses of our show**



**Exhibitors Satisfaction**

**90%** Plan to exhibit at the 2025 edition

**84%** of exhibitors assessed the exhibition as "good to excellent"



**85%** of the exhibitors established useful business contacts

**92%** of them will recommend the exhibition to partners and friends

## Visitors Satisfaction

**95%**

of the visitors will attend the exhibition again.

**89%**

of the visitors will "definitely/probably/fairly likely" recommend the exhibition to partners and friends.

**85%**

of visitors assessed the exhibition as "excellent/very good/good"

**87%**

of the visitors said the exhibition offered a competitive advantage to their business.

## Top Visiting Countries



INDIA



THAILAND



MALAYSIA



INDONESIA



VIETNAM



SINGAPORE



BANGLADESH



NEPAL



SRI LANKA



AUSTRALIA



PHILIPPINES



SPAIN



UNITED STATE



CHINA



NEW ZEALAND



RUSSIA



MYANMAR



DUBAI



## Testimonial

“ The event delivered a great response with excellent arrangements and a welcoming atmosphere. Positive customer feedback has motivated us, We are excited about the opportunities it offers and look forward to participating again. ”

- **Bansal Technocrats Pvt Ltd**

“ It was a great experience attending an exhibition in India for the first time, with an excellent response from visitors and everything well-organized. ”

- **AI Total BV**

“ We are extremely pleased with the tremendous response, especially from the Dairy and Poultry sectors, which surpassed our expectations and reinforced our confidence ”

- **Vesper Group**

“ We've received a good response, resulting in valuable clients and strong business opportunities. The environment is clean, hygienic, and well-maintained, creating an ideal setting for productivity, collaboration, and successful business interactions. ”

- **Frascold Pvt Ltd**

“ Successfully secured good deals with positive customer feedback, resulting in valuable leads and strong business connections. These connections are fostering long-term partnerships and driving further growth and expansion opportunities. ”

- **TJP Mata Pvt Ltd**



Expo Promotion

Digital Media Reach  
Across Platforms

2.5M

Digital Ad  
Impressions

1M



Invitations Mailed

100K



SMS Send

500K

25 Media  
Coverage with

1.5M

Impressions



Print Ads

10



Media Partners

25



# THE Dairy EXPO

## SEE YOU NEXT YEAR INTERNATIONAL EXHIBITION ON DAIRY SECTOR



### Exhibit Profile

Breeding, artificial insemination, embryo technology | Feed and feed ingredients | Feed additives | Feed Machinery | Feeding System | Veterinary Medicine and Vaccine | Veterinary Examination | Smart livestock farming | Milk grading, packaging | Environmental Control system | Dairy Farming Equipment | Farm Disinfection | Farmland Design and engineering | Livestock house solar energy system | Biogas Technology | Animal waste recycling management | Facilities with Animal Welfare | Wastewater treatment | Dairy Products | Cold Rooms & Allied Equipment | Dairy farming equipment and many more...

Event by



Media Partner



Concurrent Events



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