

INTERNATIONAL EXHIBITION ON DAIRY SECTOR

**21-22-23
Aug. 2025**

India Expo Center & Mart,
Greater Noida, Delhi - NCR, India

Event Highlights



200+

Exhibitors World Wide

VIP

200+

VIP Attendees



20+

Countries



6000+

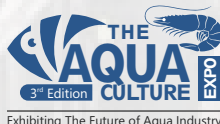
Visitors



Extensive Media
coverage in Print
& Online media



Co-Located Event



For Any Query

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THE DAIRY EXPO (TDEX)

Dairy is a substantial economic development sector that supports the lives of over 75 million farmers and employs a large population, consequently contributing to the economy. With over ten million farmers across the country in around 96,000 co-operatives, the Indian economy and dairy have a robust correlation, making India the largest consumer and producer of dairy. India is the world's greatest milk producer, accounting for 22% of global production and a gross dairy output of Rs. 105,000 crores, with the United States of America, China, Pakistan, and Brazil following closely. In 2019, the total bovine population, including the Cattle, Buffalo, Mithun, and Yak, was 302.79 million, with over 187 million tonnes of milk produced.

Indian DAIRY INDUSTRY Market Drivers

- Expansion of milk and dairy products: Milk is distributed in half-litre sachets around the country as a standard process. In the projected period of 2022-2027, the Indian dairy market is expected to increase at a Compounded Annual Growth Rate (CAGR) of roughly 15.4%. The rise in modern dairy products, such as no-sugar milk, low-fat butter, cheese, is also in demand.
- Concerns on the availability and quality checks: It is impossible to predict the climatic conditions or guarantee the availability and accessibility of forage. As a result, there is persisting concern among companies and farmers about the quality and quantity of milk produced. High production, healthy cows, milk yield, cattle handling, nutrition and feeding, cow data management, cow identification are other concerns that the dairy sector faces.
- Growing demand, extended utility and development in associated fields: With the growth of the dairy industry and milk-derived products in multiple dimensions such as quantity, quality and variety, there has been wide-ranged utility of the same, which is rapidly expanding each day. This steady increase in demand for dairy products has benefited and extended to related fields such as dairy education, veterinary pharmaceuticals, research, and cow feed, indicating their progress.
- Being the largest producers and supporting programmes: With the support of programmes like Strengthening Infrastructure for Quality and Clean Milk Production (CMP), the Intensive Dairy Development Program (IDDP), and the Dairy Venture Capital Fund, India has effectively turned out to be the world's largest producer. Anand Milk Union Limited is the world's leading milk and milk products producer, with headquarters in Anand, Gujarat.



The Dairy Expo: Path to achieving your Growth Objectives

Be a part of The Dairy Expo as an exhibitor or sponsor to grow faster in this rapidly growing industry. The Dairy Expo team takes extra care in helping you select the best participation package including stall sizes that help portray your company in the best manner, supporting it with sponsorship packages that highlight your participation, accentuating your presence at the conference and awards and designing dedicated match making programs. All with the single objective of helping you achieve the highest return on your investment.

Participation at TDEX becomes the most apt marketing solution to generate sales leads, launch a new product, brand your enterprise, Network with existing and potential customers, Benchmark against competition, Enter new markets and Attract new Partnerships

Ways TDEX can help you Achieve your marketing objectives

The Dairy Expo over the three days will create a multipronged spectrum of activities to help you achieve all these objectives and much more through a wide array of activities including but not limited to:

1. **Exhibition:** The Dairy Expo leading exhibition with 200+ exhibitors displaying a wide array of products covering all needs of buyers from across the country in an environment that is conducive to productive discussions.
2. **Conference:** A highly focussed conference that will bring together all stakeholders of the sector to discuss debate and collaborate on growth strategies leveraging proven best practice, cutting edge technologies and shared networks.
3. **VIP Buyer Program:** TDEX will compile a list of key buyers, basis inputs from the exhibitors and work out a facilitated program to invite them to the event with specially designed features that make it compelling for them to attend. The same is expected to yield a higher return for all exhibitors.
4. **1-2-1 Meetings:** Exhibitors opting for some specific packages will get the option of picking up names from the pre-registered buyers for facilitated one to one meetings. This works like an added advantage providing you the opportunity to ensure you don't miss out the opportunity of meeting big buyers.
5. **Social Media Amplification:** We will be running an intensive social media campaign with an extensive reach to our database/followership of about 25,000 professionals... in addition to our general campaigns we will be delighted to develop special promotions for you on an exclusive basis.
6. **Product Launch Support:** In case you are planning on any new product launches at the event we will be happy to help create that attention and visibility around the same by aligning it with the opening and closing ceremonies, conference sessions, VIP visits etc...
7. **Post Event Promotion:** we will be producing a post-show report capturing the highlights of the event, key discussions, news on key deals made at the event and the actionable steps arising out of the event. This report will provide another opportunity to showcase your success stories to the industry.

Explore the Best of the Dairy Industry

Feed and Grain Equipment

- Bagging equipment
- Receiving/ loadout/ transportation
- Ingredient storage
- Mixers
- Grinding and particle size reduction
- Silage
- Feed Additives and nutrition ingredients
- Vitamins
- Milking Machines
- Packaging, Processing, Filling Machine
- Forage Harvester
- Milk Storage Tanks
- Breeding/AI & Equipment
- AI Insemination

• Animal Production

- Nests & nesting systems
- Milk collection handling & transport
- Breeding/ genetics
- Breeding supplies

Laboratory Products and Services

- Feed testing
- Laboratory products
- Disease testing
- Fermentation products

Feed Ingredients

General Facility Items

- Boiler/ steam systems
- Refrigeration & coolants
- Sanitation & cleaning products

- Waste handling

- Lighting

Health Products

- Vaccines
- Growth promoters/ therapeutic agents
- Remote animal welfare monitoring solutions

Departments/ Agencies

- State/Central Govt
- Associations
- NGOs
- Export Promotion Bodies
- Financial and Insurance bodies

Why Visit TDEX

- * **Identify New Technologies**
- * **Understand Best Practice**
- * **Develop New Suppliers**
- * **Source new Materials**

Technology is evolving at a rapid pace which is leading to an explosion in new product offerings. The Dairy Expo is your platform to see first-hand, compare, review and procure products, services and technologies that can help take your business to the next level in terms of efficiency and profitability. This comes along with the perks of seeing what your peers are doing.

Last Show Exhibitors Satisfaction

84%

Plan to exhibit at the 2024 edition

88%

of exhibitors assessed the exhibition as "good to excellent"



82%

of the exhibitors established useful business contacts

94%

of them will recommend the exhibition to partners and friends

Last Show Visitors Satisfaction

93%

of the visitors will attend the exhibition again.

91%

of the visitors will "definitely/probably/fairly likely" recommend the exhibition to partners and friends.

87%

of visitors assessed the exhibition as "excellent/very good/good"

82%

of the visitors said the exhibition offered a competitive advantage to their business.



Our Previous Event Exhibitors & Partners



and many more ...

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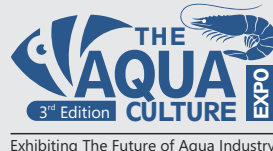
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**DAIRY
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For Any Query

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